



**MEDIA ALERT – VIDEO/PHOTO OPPORTUNITY**  
*Tuesday, Dec. 17, 12:15 p.m.*

**Hempstead Children and Families to Enjoy  
Santa Claus and the NICE ‘Holiday Bus’**  
*Annual “Holiday Bus” Will Debut at the Hempstead Transit Center*

Children in Hempstead will have a festive holiday season treat from Santa Claus, courtesy of Nassau Inter-County Express/NICE Bus. Santa will visit the Hempstead Transit Center to delight children with presents and the unveiling of the festively themed Holiday Bus. This free family event is open to riders and the community.

NICE bus operator Robert Itchkow will play the role of Santa. Itchkow, of Levittown, has been a bus operator since 1988 and has operated the Holiday Bus for the past three years. The Holiday Bus has been decorated by NICE employees. Everyone at the event will have an opportunity to tour the inside of the bus.

NICE Bus serves as the transportation provider for Nassau County's public bus and paratransit system.

**WHEN:**

Tuesday, December 17  
12:15-1:00 p.m.

**WHERE:**

Rosa Parks Hempstead Transit Center / NICE Bus  
68 West Columbia Street  
Hempstead, N.Y. 11550

**MEDIA CONTACT:**

Jim Green  
631-427-1713 (office)  
631-943-6857 (cell)  
[jgreen@epoch5.com](mailto:jgreen@epoch5.com)

# # #